



ROCKIN



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RoCKIn: raising awareness and disseminating robotics research

- First Section
 - Objectives of RoCKIn
 - Their rationale and our strategy for achieving them
- Second Section
 - Explore the following hypothesis:
 - Competitions are a highly effective means of raising awareness and achieving widespread participation
 - As a result of this, when used as a compliment to advanced robotics R&D, competitions are a superior driver of innovation to advanced robotics R&D alone.
- Questions and Discussions





Promoting RoCKIn: The Three Objectives

- Ensure and coordinate the dissemination of the relevance of robot competitions to foster significant R&D developments in AI and robotics and their added value to Europe's societal challenges
- Demonstrate the impact of robotics research to European citizens and public authorities
- Promote science and technology subjects to young high school students





Achieving these objectives

- Challenge design
 - Tasks highly relevant to societal challenges being addressed
- Output
 - Keeping track of what happens next
 - Framing, emphasis and channel selection
- Grassroots strategy



Achieving these objectives

YOU





Achieving these objectives

- Online profiles
- Get involved in our forum and on social media networks



@RoCKInchallenge



facebook.com/rockinrobotchallenge



A technical drawing or schematic diagram of an electrical system, featuring various components like transformers (TV1, TV2), switches (SF1, SF2), and busbars (KV1, KV2, KV3, KV4, KV5, KV6). It includes numerical labels such as 2A, 30, 31, 40, 54, 55, 60, 100, 101, 102, 14, and 15. The drawing is rendered in white lines on a dark blue background.

Competitions: raising awareness and participation

- **Competitions showcase the current state of the art to industry, academia and the general public**
- **Competitions build and focus a community**
- **Competitions don't discriminate**
- **Competitions take the mundane and make it interesting**

The consortium



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